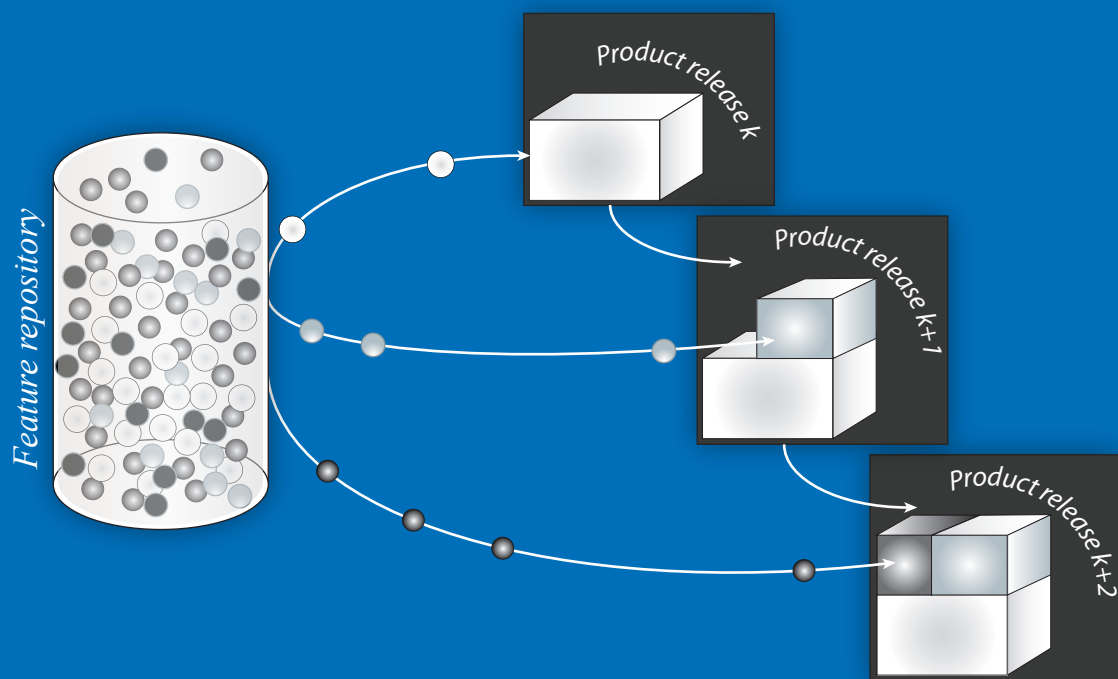


THE ART AND SCIENCE OF PRODUCT RELEASE DECISIONS

Author: Guenther Ruhe

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